

## Aggregates Are Vital to Life

**Brock Aggregates takes the lead on educating the public about the value and sustainability of stone, sand and gravel to everyday life.**

**Toronto, ON, January 13, 2012:**

At a recent industry tradeshow, bags made of stone were given out to attendees at the Brock Aggregates' booth. It is all part of the company's mission to help educate the public on the importance and sustainability of the aggregate industry to our everyday life. Along with the new bags, Brock has initiated a public awareness campaign on CFRB 1010 which started January 16<sup>th</sup>, 2012.

"We need to eliminate the myth out there that the aggregate businesses are the 'bad guys' and help the general public understand that aggregates are essential to our everyday lives. Without them, you wouldn't have the road you drove to work on today or the mirror you looked in to shave this morning", said Pat Lamanna, Vice President of G&L Group (Brock's parent company)

Not only are aggregates essential to life; they are a sustainable natural resource which is managed and regulated responsibly by the industry and government. Brock's tradeshow bags are just one example of the environmentally friendly alternatives that aggregates can provide. Chemical free, non-toxic, non-polluting Treeless Paper production is used to make them.

Ontario is currently experiencing a short supply of aggregates due in part to stiff regulations and challenging public opposition to aggregate production. By leading the industry with responsible practices and education, Brock Aggregates hopes to change that and ensure the growing needs of our communities in Ontario are met for many generations to come.

### **About Brock Aggregates:**

Brock Aggregates, a member of the Ontario Sand, Stone & Gravel Association is a privately owned and operated leader in the supply and delivery of high quality aggregates. They are a part of the G&L Group, a construction supply company consisting of five companies that have been serving Greater Toronto Area developers and contractors with concrete, salt, soil, aggregates and waste bin services for over 30 years.

-- 30 --

### **Contact:**

Pat Lamanna, Senior Vice President, G&L Group  
off:416-798-7050 cel:416-676-7719

### **More Information:**

G&L Group: [www.GandLgroup.com](http://www.GandLgroup.com)

Brock Aggregates: [www.BrockAggregates.com](http://www.BrockAggregates.com)

Ontario Stone, Sand & Gravel Association (OSSGA): <http://www.ossga.com/>

OSSGA Consumer Education Site: <http://www.theholestory.ca/>